

# John Cammack

training and consultancy for non-government organisations

[www.johncammack.net](http://www.johncammack.net)

## ONLINE NEWS

FEBRUARY 2012

Welcome to the February 2012 edition of online news.

### Do you or your listeners 'switch-off'?

When you listen to a finance person do you 'switch-off'? When you talk about finance do people lose interest? John's recent research shows poor financial communication can reduce programme impact. To improve, it is important to recognise cultural difference between 'finance' and 'non-finance' people as well as international cultural differences. [More...](#)

### How transparent is your data?

Paul Clough examines the importance of the being transparent with your data and assesses how Oxfam GB has gone about it. Oxfam is one of the first international NGOs to publish its data in accordance with the [International Aid Transparency Initiative](#). [More...](#)



### Financial Management for Emergencies



Financial  
Management  
for Emergencies

Significant financial, material and human resources are deployed in the first weeks and months of humanitarian emergencies in order to save lives and reduce human suffering. FME has lots of good advice on strong financial management. Much is also relevant for the development sector. [More...](#)

*"The most important message is that financial management is the programme manager's responsibility. Financial matters should never be left to the accountant alone."*

**FME website**

### John Cammack: Services offered:

**In-house and tailor-made courses:** building capacity through financial management; financial management for non-financial managers; training for trainers; building cross-cultural communication between finance and non-finance staff; conference presentations.

**Advisory and consultancy:** reviewing and building NGO financial capacity; 'fit for funding' reviews for international partners; programme management and financial management reviews and evaluation; building cross-cultural communication between finance and non-finance staff; **NEW:** financial management support packages for small to medium sized NGOs and their partners.

### Individual and group coaching and facilitation

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