

Communicating Financial Management with Non-Finance people: a manual for international development workers

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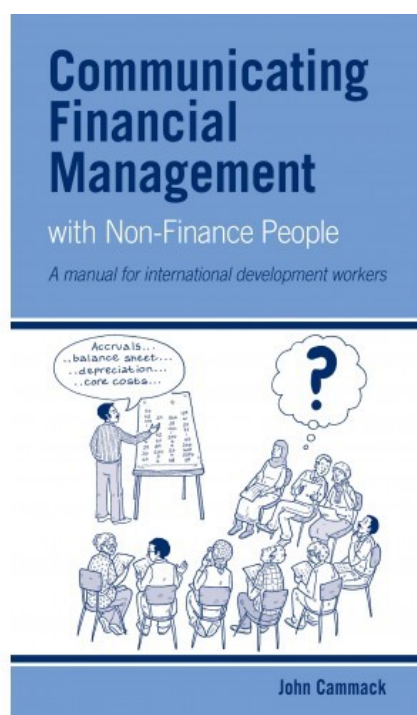
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Endorsements

'Is John Cammack clairvoyant? One would think so, as the "value for money" train chugs out of the funding station. Fortunately, years of practical experience working with non-profits speak from these pages to those who face the demands of communicating their organization's (cost-)benefit to an often sceptical, poor or indebted public. To better meet the challenge, reading this book is a must.'

Alan Fowler, Emeritus Professor, Institute of Social Studies, The Hague

'In *Communicating Financial Management with Non-finance People*, John Cammack has been able to demonstrate how simple accounting and financial communication can be achieved. In this book, there are ideas for all of us – friends, club members, peers, lecturers, teachers, trainers, facilitators, donors, leaders, managers, practising finance people and all! My search for hands-on skills and experiences ended with this book's publication.'

Alick Nyirenda, Senior Advisor, Norwegian Association of Disabled CBR Program, Zambia

'The importance of effective communication is often under-rated by many organizations but is a key factor if finance staff are to add value and be able to support non-finance staff to understand financial management and information. John Cammack has understood and captured all the relevant issues that commonly arise within INGOs and has written a very clear and easy-to-follow set of guidelines that demonstrates what's required to connect effectively with non-finance staff. '

Gita Patel, Financial Controller, Practical Action

'In a sector where the collaboration of so many disparate parties is essential for success, good communication is the key. John Cammack has expertly used his many years of first-hand experience to create a manual that I know will become an essential tool for the staff of both grass root and international NGOs.'

Neil Jennings, Founder, Accounting for International Development (AfID)

'How many times the intent of finance people is wrongly perceived due to poor communication! This book talks about using the right language and avoiding misleading communication. John Cammack is an excellent finance professional with unique skills of communication. His writings are simple, to the point, and easily communicate complex concepts.'

Sanjay Patra, Financial Management Service Foundation, India